

# Hamlin County Publishing, Inc.

*“Leading the way in Hamlin County”*

**6,300 Readers**

- **The Hamlin County Republican**
  - **The Esteline Journal**
- **The Hamlin County Herald Enterprise**

These three newspaper make up Hamlin County Publishing offering a combination rate for total coverage.

## **COMBINATION RATES**

All Three Newspapers . . .	\$8.50 col. inch
Any Two Newspapers . . .	\$7.00 col. inch
One Newspaper . . . . .	\$5.00 col. inch

**Publisher: LeeAnne Dufek**

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Website: [www.hamlincountypublishing.com](http://www.hamlincountypublishing.com)

Yearly Subscriptions: \$65/Year - In State • \$75/Year - Out of State

Online Edition: \$50.00/Year

# THE HAMLIN COUNTY REPUBLICAN

670 paid circulation newspaper serves the Castlewood, Watertown and Clear Lake areas. It is the legal publication for the City of Castlewood, Castlewood School District and Hamlin County.

Publication Day: Wednesday  
 Deadline: Monday, Noon  
 Column Inch Rate: \$5.00  
 PO Box 50, Castlewood, SD 57223  
 Phone: (605) 793-2293

The Republican  
 The Republican  
 The Republican  
 The Republican  
 The Republican  
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 The Republican

# THE ESTELLINE JOURNAL

592 paid circulation newspaper serves the Estelline, Dempster and Bruce areas. It is the legal publication for the City of Estelline, Estelline School District and Hamlin County.

Publication Day: Wednesday  
 Deadline: Monday, Noon  
 Column Inch Rate: \$5.00  
 PO Box 159, Estelline, SD 57234  
 Phone: (605) 873-2475

The Journal  
 The Journal  
 The Journal  
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 The Journal  
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 The Journal

# THE HAMLIN COUNTY HERALD ENTERPRISE

654 paid circulation newspaper serves the Hayti, Hazel, Lake Norden, and Bryant areas. It is the legal publication for the Town of Hayti, Town of Hazel, City of Lake Norden, City of Bryant, Hamlin School District, Lake Poinsett Sanitary District & Hamlin County.

Publication Day: Wednesday  
 Deadline: Monday, Noon  
 Column Inch Rate: \$5.00  
 PO Box 207, Hayti, SD 57241  
 Phone: (605) 783-3636

The Enterprise  
 The Enterprise  
 The Enterprise  
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 The Enterprise

**Page Size:** All newspapers in the Hamlin County Publishing group are 5 column by 14 1/2 inches.

**Width of Columns:**

- 1 column = 2"
- 2 columns = 4 1/4"
- 3 columns = 6 3/8"
- 4 columns = 8 5/8"
- 5 columns = 10 3/4"

**Professional Directory:**

- Small Box \$40/Month or \$375/Year
- Large Box \$65/Month or \$600/Year

**Contract Rates:**

- 26 week contract: \$7.50 column inch
- 52 week contract: \$6.50 column inch
- 30% discount for second run of exact ad copy in the next available edition (Minimum 15 column inches)

**Full Color Charge:** Add \$150 to ad cost

## COVERAGE AREA

